



Dear Sir or Madam,

The Shaun Jai Project is a community outreach organization. We produce six major events each year and would like to extend an invitation for you to partner with us as a sponsor at one or more of our upcoming events. Our goal is to distribute flyers, advertise in local newspapers and on local radio stations. Every penny counts! All of the funds allocated from sponsors will be put towards marketing, promoting, and the cost of hosting each event.

By sponsoring one or more of our events, you are helping us to enlighten our community on such issues as teen suicide, depression, drug and alcohol abuse, teen pregnancy, domestic violence, and other issues that are continually plaguing our communities.

All sponsors will receive advertisement on flyers, in our souvenir magazines, and all online avenues, just to mention the least. Your generous sponsorship would be highlighted in announcements to the community, throughout the event itself and in all press releases.

We have designed “Sponsorship Packages” for you to choose which level of support will be a perfect fit for your company and/or organization. In advance we would like to thank you for taking the time to review our proposal and we look forward to hearing from you soon.

UPCOMING EVENTS:

Event	Date
Inspire Awards	February 29, 2020
Artist Showcase & Vendor’s Boutique	April 25, 2020
Health & Wellness Revival	June 27, 2020
Let. Me. Speak!	August 29, 2020
We Rock the District	October 17, 2020
Stop Giving Your Shit Away	December 12, 2020

Please take a moment to view our “Sponsorship Packages” and determine which level of sponsorship will best suit your company. In advance we would like to thank you for taking the time to review our proposal and we look forward to hearing from you.

The Shaun Jai Project

Shaun Jai , Founder & Creative Director

Rian Duke, Director of Community Partnerships



Silver Sponsorship Package \$500.00

Your company's logo displayed on 5,000 4x6 flyers
Your company's advertisement displayed in a quarter page ad in event programs
Your company's logo and contact information displayed on our website.

Gold Sponsorship Package \$1,000.00

Your company's logo displayed on 10,000 4x6 flyers
Your company's advertisement displayed in a half page ad in the event programs
Your company's logo and contact information displayed on our website.
Your company's banner displayed during Fashion Show

Platinum Sponsorship Package \$2,500.00

Your company's logo displayed on 10,000 4x6 flyers
Your company's advertisement displayed in a full size ad in the event programs
Your company's logo and contact information displayed on our website.
Your company's banner displayed during Fashion Show
Your company's named as a sponsor on radio advertisement
Your company's promotional item distributed in 1,000 Giveaway Bags

Elite Sponsorship Package \$5,000.00

Your company's logo displayed on 15,000 4x6 flyers
Your company's advertisement displayed in a full size ad on the inside cover of the event programs
Your company's logo and contact information displayed on our website.
Your company's banner displayed during the event
Your company's name listed as a sponsor on radio advertisement and all printed advertisement (newspapers, magazines, posters, vehicle magnets, etc)
Your company's promotional item distributed in 1,000 Giveaway Bags
Your company's stores listed as the exclusive location for ticket distribution

Live Life T-Shirts \$3,500.00

Your company logo printed on the back of 250 t-shirts. These shirts will be given away FREE to all guest.

Souvenir Magazine

Business Card Advertisement \$75
Quarter Page Advertisement \$125
Half Page Advertisement \$175
Full Page Advertisement \$225
Inside Cover & Back Cover \$350

Promotional Gift Bags \$100.00

Place your marketing materials in our Swag bags.



The Shaun Jai Project goal is to create an atmosphere that will draw our audience's attention for the evening while capturing their minds and invoking their thoughts through fashion, poetry, music, and dance.

If you would like to partner with us for these very special occasions please fill in the application below and send it to the address listed below.

Company's Name _____

Owner _____

Assistant _____

Day Phone _____ Evening Phone _____

Mailing Address _____

Website _____ E-Mail _____

Please check below your sponsorship preference.

- Donation of \$ _____
- Silver Sponsorship Package
- Gold Sponsorship Package
- Platinum Sponsorship Package
- Elite Sponsorship Package
- Live Life T-Shirts
- Promotional Gift Bags

Please list the type of item you wish to distribute in our gift bags and the quantity.

Item _____ Quantity _____

Print Name _____ Date _____

Signature _____ Date _____